

**APEX
EXPO[®]**
IPC 2020

Celebrating
20 YEARS OF
EXCELLENCE IN
ELECTRONICS

**ELEVATE THE
EXCELLENCE OF
ELECTRONICS**

MEETINGS & COURSES: **February 1-6**
CONFERENCE & EXHIBITION: **February 4-6**
SAN DIEGO CONVENTION CENTER | CA



We are excited that you are participating in IPC APEX EXPO 2020, the largest event in North America for electronics manufacturing.

To help you promote your presence at the event via social media (Twitter, Facebook and LinkedIn), we have created a **promotional video**, **sample posts** and **graphics** for you to use below.

Feel free to create your own posts and be sure to use the hashtags:

#IPCAPEXEXPO

#IPCAPEXEXPO20in20

General Promotion Sample Posts:

SAMPLE POST #1:

Join us in San Diego, CA February 4-6 as our industry celebrates 20 years of IPC APEX EXPO 2020! Visit booth **[insert booth number]** to discuss your latest manufacturing challenges! For more info on attending go to: <https://ipcapexexpo2020.ipc.org/show-info/default.htm>

SAMPLE POST #2:

Please join us in San Diego, CA, February 4-6 at #IPCAPEXEXPO. We'll be in Booth **[insert booth number]** to answer all your questions! <https://ipcapexexpo2020.ipc.org/show-info/default.htm>

SAMPLE POST #3:

Come visit us in Booth **[insert booth number]** at #IPCAPEXEXPO the largest event in North America for electronics manufacturing! <https://ipcapexexpo2020.ipc.org/show-info/default.htm>

SAMPLE POST #4:

We hope you are planning to attend #IPCAPEXEXPO as our industry celebrates 20 years of Excellence in Electronics! #IPCAPEXEXPO20in20

SAMPLE POST #5:

Visit us in Booth **[insert booth number]** at #IPCAPEXEXPO, the largest event in North America that connects experts in design, printed boards, electronics assembly and test.

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Video Promotion Sample Post:

3 Reasons to Attend IPC APEX EXPO 2020

Video Option 1: Download a promotional video to help you promote IPC APEX EXPO 2020!

Video Option 2: We can customize the “3 Reasons to Attend IPC APEX EXPO 2020” video customized with your company logo and booth number for you! Please contact rkroening@davidjamesgroup.com for additional information. A cost of \$250 per video will be incurred.

SAMPLE POST #6:

Still undecided on attending IPC APEX EXPO? Check out our video and hear the 3 reasons why you should join us in San Diego Feb. 4-6!

Graphic #1:



Graphic #2:

